

Artwork Guidelines

IMPORTANT! The requirements for Large format output are different from standard printing. Please **DO NOT SET UP at 300DPI** as you would for typical printing. **100-150dpi is more than sufficient.**



Artwork Resolution All artwork should be 100 DPI when enlarged to full size. If you are working in scale at 50% it should be X2 or 200 DPI, if 25% then X4 400 DPI etc. Vector art such as EPS files can be expanded indefinitely and resolution is not an issue.

Acceptable File Formats (in preferred order)

TIFF

Resolution must be per above specs

JPG

Resolution must be per above specs

PDF

When creating a PDF from another application:

Convert all fonts to outlines (paths, curves)

Images in file should be saved at highest quality

Adobe Illustrator

Files should be flattened without layers

Files should be saved as EPS in CMYK.

All fonts **MUST** be converted to outlines (curves, paths)

All images if any should be embedded not linked.

Adobe Photoshop

Files should be flattened without layers

Files should be saved as TIFF with ICC profiles checked

Resolution should be minimum 100DPI at full size

Corel Draw

Save as PDF file, see above

We cannot print from typical word processing programs like Word, Powerpoint etc

Very small images cut and pasted from the internet are not suitable for large format printing.

Need assistance? It's our pleasure to help. Just send an email to: **info@ISGgraphics.com**